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Legal Advantage presents at the IPPC San Diego

Bethesda, MD- Legal Advantage is pleased to announce that it will be presenting its most popular CLE offerings for California intellectual property professionals in May.

On May 12, 2011, Legal Advantage will present its Best Practices in Prior Art Searching to the Intellectual Property Professionals Connection in San Diego. On May 13, Legal Advantage will present this to intellectual property professionals in San Jose, CA.

“The presentation will highlight the key components of an effective search strategy, analyze the core efficiencies of critical databases, and demonstrate processes that will save you and your clients' time and money” said presenter Mirza Baig.

A cross section of experience of searching for patent and non-patent literature in databases mirrored with extensive on-site search experience at the USPTO, Legal Advantage has conducted over 3,000 combined searches. The webinar will be presented by Legal Advantage CEO Mirza Baig who brings a wealth of knowledge working with IP professionals from top IP and AmLaw firms to individual inventors.

“Patent attorneys, patent agents and paralegals will find these seminars very useful. This course has helped hundreds of previous attendees manage their patent prosecution matters and searches more effectively and efficiently,” said Mirza Baig.

The event will examine the tools to that maximize search efforts and walkthrough successful processes to extract relevant data from search results. These topics include: highlighting key components of an effective search strategy, understanding database strengths and weaknesses, processes to save you and your clients' time and money, best practices in dealing with vendors and clients, covering various searches and their benefits as well as a general review of the basic building blocks.

If interested in attending either event, please contact Kevin Fitzpatrick, at 301 637 6193 or Kfitzpatrick@legaladvantage.net.

ABOUT LEGAL ADVANTAGE: Legal Advantage's mission is "To help Inventors the World Over Protect Their Ideas and Realize Their Dreams." For nine years Legal Advantage has assisted intellectual property attorneys, patent agents, and individual inventors in fulfilling this mission. Legal Advantage is a leader in Prior Art Searches (patentability, freedom to operate (FTO), clearance, validity, invalidity, infringement and landscape analysis), Patent Illustration (Patent Drawing) and Design Services, technical translations (Arabic, Chinese, French, German, Italian, Korean, Japanese, Portuguese, Spanish, Swedish, Turkish and over 20 other languages), patent trial graphics, and research. The real benefits derived from these services include reduced costs, faster project completion, and a higher quality end-product deliverable.

Founded by seasoned intellectual property attorneys and litigators, Legal Advantage combines unparalleled dependability, accuracy, and client service - resulting in a stellar client retention rate that is among the highest in the industry.

Legal Advantage is headquartered in the Washington DC suburb of Bethesda, MD and has offices in Boston, Chicago, Los Angeles, New York, San Francisco, Ottawa, and Toronto.

For more information, please visit our website at <http://legaladvantage.net>