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## **First of its Kind 48-Hour Guarantee for Patent Illustration Projects**

**Monday, January 28, 2008**

BETHESDA, MD – Legal Advantage, LLC announced today the launch of the “48-Hour Guarantee,” a revolutionary assurance specifically engineered for the overworked and highly stressed intellectual property attorney. Designed for attorneys that constantly battle competition and deadlines, imposed by both clients and the US Patent Office, the 48-Hour Guarantee harnesses the power of Legal Advantage’s proprietary workflow tools and patent illustration design team to help inventors and their attorneys file faster and with greater accuracy. This 48-Hour Guarantee will initially be launched in Chicago, St. Louis, Minneapolis, and Milwaukee. After the initial rollout, it will be expanded every six weeks to include additional cities across the United States.

The 48-Hour Guarantee is a comprehensive assurance that Legal Advantage makes to its clients for the typical patent illustration project. Within 48 hours of receiving the full details of an illustration project during any business day, Legal Advantage will turnaround a complete project to its clients that has passed three quality control checks, or they receive the project for free.

“For more than five years, Legal Advantage has been committed to providing the highest quality illustration services within the least amount of time. The 48-Hour Guarantee is the latest extension of this commitment and we believe it has the potential to revolutionize how intellectual property attorneys prepare and file patent applications,” said Mirza Baig, Chief Executive Officer of Legal Advantage. “Two years ago we led the reduction in turnaround time for a typical patent illustration from three weeks to five business days. Today, we not only have the capability, but we also make the commitment to leapfrog that achievement with our 48-Hour Guarantee.”

“Our workforce now includes a significantly greater number of industrial designers, talented graphic artists, and engineers. This has allowed us to become subject matter experts on almost every type of patent drawing and illustration project,” said Hal Pieroway, Legal Advantage Director of Account Services.

### **Workflow Patterns and Technology Decrease Patent Application Filing Turnaround Times**

The 48-Hour Guarantee is built on the success of Legal Advantage’s new Web portal, the most widely used patent illustration tool for managing projects and internal resources. The portal provides services to over 2,000 intellectual property attorneys and patent agents across the United States.

#### **Features and Pricing of the 48-Hour Guarantee::**

- No additional rush charges; standard industry practice is to charge additional fees for rush projects that typically involve a 48- or 72-hour turnaround time.
- Online access to unique and powerful search tools that instantly determine the status of a project by attorney, complexity, matter number, and/or keyword.
- The 48-Hour Guarantee applies to all standard utility projects expected to require seven individual illustrations or less; larger projects will still be delivered within the five-day standard turnaround time.



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ABOUT LEGAL ADVANTAGE: Legal Advantage's mission is "To help Inventors the World Over Protect Their Ideas and Realize Their Dreams." For nine years Legal Advantage has assisted intellectual property attorneys, patent agents, and individual inventors in fulfilling this mission. Legal Advantage is a leader in Prior Art Searches (patentability, freedom to operate (FTO), clearance, validity, invalidity, infringement and landscape analysis), Patent Illustration (Patent Drawing) and Design Services, technical translations (Arabic, Chinese, French, German, Italian, Korean, Japanese, Portuguese, Spanish, Swedish, Turkish and over 20 other languages), patent trial graphics, and research. The real benefits derived from these services include reduced costs, faster project completion, and a higher quality end-product deliverable.

Founded by seasoned intellectual property attorneys and litigators, Legal Advantage combines unparalleled dependability, accuracy, and client service - resulting in a stellar client retention rate that is among the highest in the industry.

Legal Advantage is headquartered in the Washington DC suburb of Bethesda, MD and has offices in Boston, Chicago, Los Angeles, New York, San Francisco, Hyderabad, Ottawa, and Toronto.

For more information visit us on the web at [www.legaladvantage.net](http://www.legaladvantage.net).