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Legal Advantage sponsors and exhibits at In the Crosshairs – Cutting Edge for Today's Intellectual Property Practitioner NCBA IP Law Section

Bethesda, MD- Legal Advantage is pleased to announce its support for the in the North Carolina at NCBA's Continuing Legal Education conference on March 25th. "Given Legal Advantage's leadership in CLEs for patent prosecution, prior art searching, patent illustration, in North Carolina over the last 18 months, we thought this was a natural fit" said Mirza Baig, CEO of Legal Advantage.

"We are proud to take part in the North Carolina Bar Association CLE Event this March, and are looking forward to meeting fellow IP professionals and sharing our experiences with the ever-changing landscape" Baig continued.

In our new economy and with the breakneck changes in technologies used by clients, IP practitioners must stay abreast of the ever-changing landscape to provide timely and pertinent advice. Program Highlights include: strategic considerations in view of new anti-counterfeiting laws, risks and opportunities in the new world of social media, copyright changes in the digital media environment, as well as strategies on drafting patent applications for both US and European standards. North Carolina Bar Association.

ABOUT LEGAL ADVANTAGE: Legal Advantage's mission is "To help Inventors the World Over Protect Their Ideas and Realize Their Dreams." For nine years Legal Advantage has assisted intellectual property attorneys, patent agents, and individual inventors in fulfilling this mission. Legal Advantage is a leader in Prior Art Searches (patentability, freedom to operate (FTO), clearance, validity, invalidity, infringement and landscape analysis), Patent Illustration (Patent Drawing) and Design Services, technical translations (Arabic, Chinese, French, German, Italian, Korean, Japanese, Portuguese, Spanish, Swedish, Turkish and over 20 other languages), patent trial graphics, and research. The real benefits derived from these services include reduced costs, faster project completion, and a higher quality end-product deliverable.

Founded by seasoned intellectual property attorneys and litigators, Legal Advantage combines unparalleled dependability, accuracy, and client service - resulting in a stellar client retention rate that is among the highest in the industry.

Legal Advantage is headquartered in the Washington DC suburb of Bethesda, MD and has offices in Boston, Chicago, Los Angeles, New York, San Francisco, Ottawa, and Toronto.

For more information, please visit our website at <http://legaladvantage.net>